

Press release

Ref: GCH

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Tredworth Community Pride Day Wed 8th April 2009

Gloucester City Homes launched its first Community Pride Day yesterday at the Hartland Road allotment site, Tredworth.

Over 50 children took part in helping to prepare a community allotment to grow their own fruit and vegetables. Activities included digging the ground to plant potatoes, building raised beds and planting various seeds and plants including strawberries, carrots, leeks, onions, radishes, peas and herbs. There was also art and craft activities at Parry Hall where the children made scarecrows and decorated stepping stones for the allotment. A home-cooked lunch kept everyone 'fuelled up' for the rest of the day. The weather was great and everyone had a fantastic time.

The event was held in partnership with White City Adventure Playground, Tredworth Estate Tenants and Residents Association and Grassroots Grants. Expert gardening advice was on hand through Dr Sam Harding from Hartpury College and the day was sponsored by Lovell Partnership Ltd.

Community Pride Days are an opportunity for local residents to join together and take part in activities that will make a real difference to the community. The format of the events was developed by GCH in partnership with customers and each event will feature different activities, individually tailored to the needs and interests of residents in that area.

Ashley Green, Chief Executive of Gloucester City Homes, said "I was very pleased to see so many young people involved and enjoying themselves in our first Community Pride Day. Local children were given an insight into how to produce their own fruit and vegetables and to learn about healthy eating. This event is the beginning of an on-going project working with young people on the Community Allotment site and I hope it continues to grow and bear fruit!"

For further information please contact GCH Resident Involvement Team on 0800 408 2000 or visit www.gloscityhomes.co.uk

ENDS

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NOTES TO EDITORS:

Gloucester City Homes is a 2 star Arms Length Management Company, which provides housing management services to 4900 homes in Gloucester on behalf of the City Council. The company is carrying out a £40 million improvement programme to bring customers' homes to the Decent Homes Standard. Since Gloucester City Homes was created in 2005 it has:

- Achieved a 2* rating (Good service) from the Audit Commission in June 2007
- Secured £39.6 million in Decent Homes funding to meet the Government's Decent Homes standard and completed improvements to over 1200 homes in the City.
- Become the first housing provider in the County to achieve a Gold standard for its supporting people services
- Achieved Investors in People Accreditation for performance management of our staff
- Achieved ISO 9001 for Quality Management systems, re-accredited again on the 9th March 2009 following re-inspection
- Achieved "managing for others" status with the Housing Corporation
- Achieved Investment Partner status with the Housing Corporation
- Implemented a programme of training for staff to achieve the Institute of Customer Service Awards
- Achieved the Customer Services Excellence Award

