



## Press release

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### **Gloucester City Homes launches GIFTS scheme for tenants**

Gloucester City Homes' tenants will be able to get discounts on their purchases in local and national outlets when the new GCH GIFTS discount card is launched next week.

The card will be officially launched by GCH tenant and TPAS Connecting People Awards Tenant of the Year (Midlands) winner Mike Groom, at GCH's Down Your Street Event being held at Gloucester Rugby Club on Tuesday 12<sup>th</sup> May.

The GIFTS card is a discount shopping card. It can be used to make savings, typically 10%, at a range of national and local shops. Participants include 100's of local shops, restaurants and services as well as many well known national stores. The card can be used throughout the UK and even abroad.

GCH Chief Executive Ashley Green commented:

'We wanted to reward our many tenants who pay their rent on time, and look after their homes, neighbourhoods and the environment. In the current economic climate we hope that our tenants will find the card a useful way of saving on their household bills and that they will take full advantage of the many discounts on offer.'

For further information visit [www.gloscityhomes.co.uk](http://www.gloscityhomes.co.uk)

**ENDS**

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Notes to editors:

Gloucester City Homes is a 2 star Arms Length Management Company, which provides housing management services to 4900 homes in Gloucester on behalf of the City Council. The company is carrying out a £40 million improvement programme to bring customers' homes to the Decent Homes Standard. Since Gloucester City Homes was created in 2005 it has:

- Achieved a 2\* rating (Good service) from the Audit Commission in June 2007
- Secured £39.6 million in Decent Homes funding to meet the Government's Decent Homes standard and completed improvements to over 2500 homes in the City.
- Become the first housing provider in the County to achieve a Gold standard for its supporting people services
- Achieved Investors in People Accreditation for performance management of its staff
- Achieved ISO 9001 for Quality Management systems, re-accredited again on the 9th March 2009 following re-inspection
- Achieved "managing for others" status with the Housing Corporation
- Achieved Investment Partner status with the Housing Corporation
- Implemented a programme of training for staff to achieve the Institute of Customer Service Awards
- Achieved the Customer Services Excellence Award in April 2009
- Achieved the Equalities Framework Award April 2009