



# Press release

Date: 24th July 2009

## Tredworth Community Pride Day

Residents at The Laurels, Moor Street and Melbourne Street took part in a Community Pride Day for the area on Thursday 23<sup>rd</sup> July. The successful event was organised by Gloucester City Homes and the Tredworth Residents Association.

At the event, local children enjoyed helping to fill hanging baskets to decorate homes in the area while GCH staff, partners and local residents completed repairs to planters, removed graffiti and tidied up alleyways.

GCH partners at the event included Enterprise and local Police Officers.

Lisa Howarth, Head of Customer Services and Community Investment says:-

'I'm delighted with the number of residents who were involved during the Pride Day.

It was great to see children involved in making hanging baskets with GCH staff and our partners. Other work undertaken included graffiti removal, repairs to planters, alleyway clearances and planting.

I'd like to thank residents, GCH staff, Enterprise, Gooch Group and Don Jones of the Tredworth Residents Association who all worked hard to ensure the event was a success.

Don Jones of Tredworth Residents Association added:

'It was an absolutely fantastic day and everything went smoothly from the barbeque through to the last hanging basket. The children did a fantastic job filling up and watering the baskets. I would like to thank everyone who helped to organise the event and took part on the day. The results exceeded all my expectations!'

The concept of Community Pride has been developed by GCH in partnership with tenants during a review of 2008 Community Action Days and marks a significant move from tidying areas to developing community pride. Each event features different activities, individually tailored to the needs and interests of residents in that area.

For further information about future events please call GCH on 0800 408 2000 or visit [www.gloscityhomes.co.uk](http://www.gloscityhomes.co.uk)

**ENDS**

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**NOTES TO EDITORS:**

**Gloucester City Homes** is a 2 star Arms Length Management Company, which provides housing management services to 4500 homes in Gloucester on behalf of the City Council. The company is carrying out a £40 million improvement programme to bring customers' homes to the Decent Homes Standard. Since Gloucester City Homes was created in 2005 it has:

- Achieved a 2\* rating (Good service) from the Audit Commission in June 2007
- Secured £39.6 million in Decent Homes funding to meet the Government's Decent Homes standard and completed improvements to over 1200 homes in the City.
- Become the first housing provider in the County to achieve a Gold standard for its supporting people services
- Achieved Investors in People Accreditation for performance management of our staff
- Achieved ISO 9001 for Quality Management systems, re-accredited again on the 9th March 2009 following re-inspection
- Achieved "managing for others" status with the Housing Corporation
- Achieved Investment Partner status with the Housing Corporation
- Implemented a programme of training for staff to achieve the Institute of Customer Service Awards
- Achieved the Customer Services Excellence Award in April 2009
- Achieved the Equalities Framework Award April 2009