



## Press release

Ref: GCH

Date: 1<sup>st</sup> September 2008

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### GCH joins Big Tidy Up Campaign

Gloucester City Homes has pledged its support to the biggest litter pick in history.

Keep Britain Tidy's "Big Tidy Up" is taking place during September. Gloucester City Homes is holding a series of events during the month to support the campaign.

The GCH Tidy Ups are scheduled for:

Wednesday 3 <sup>rd</sup> September	The Lampreys
Tuesday 9 <sup>th</sup> September	Westgate
Thursday 18 <sup>th</sup> September	Podsmead (outside the Ypod café)
Friday 26 <sup>th</sup> September	Matson (Matson Parade shops)

All the events start at 10am. Refreshments will be provided.

With levels of rubbish on our streets constantly unsatisfactory, the nationwide campaign will see an unprecedented month-long blitz on litter. Thousands of litter picks will take place the length and breadth of the country.

Nationwide it's hoped half a million bin bags of litter will be collected. So far 6,000 groups have signed up.

Ashley Green, GCH chief executive commented: “We are pleased to support the Big Tidy Up Campaign. We are committed to improving the environment on our estates and I hope that residents will join GCH staff and partners at the events so that we can really make a difference to these areas.”

Phil Barton, Keep Britain Tidy chief executive added: “The Big Tidy Up will be the biggest organised litter pick this country has ever seen. Thousands of schools, businesses and community groups have already signed up and want to make a difference.”

The Big Tidy Up is being run by Keep Britain Tidy and partners: The Women’s Institute, British Trust For Conservation Volunteers (BTCV), Campaign to Protect Rural England (CPRE), CleanUP UK, Waste Watch and Thames 21.

For further information about The Big Tidy Up in Gloucester and other Gloucester City Homes events please contact Customer Services on 0800 408 2000 or visit [www.gloscityhomes.co.uk](http://www.gloscityhomes.co.uk)

**ENDS**

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